

From Your President



Wow time is flying by! Summer is almost over and Christmas product is arriving. Why can't things slow down? I'm told, that is life and that it only gets worse. But at least we are having fun. Loving what we do and spreading joy and happiness.

Summer Symposium 2011 was a huge hit! Great programs, great attendance and wonderful fellowship. Again, I do apologize for not being able to be there. I know I missed an awesome time. I have received several calls with nothing but wonderful things about the day. Thanks again to Teleflora for supporting GSFA by sponsoring Wilton Hardy AAF, AIFD, PFCI. Wilton is an awesome designer and a true southern gentleman. Thanks for all you do for our industry.

Angie and Sharon, I have heard rave reviews of your programs. I am so proud of you both and you should be as well. Presenting an educational program is not an easy task, however you did an amazing job! Keep up the great work! I do appreciate all the hard work and dedication that you have for GSFA and our industry!

We have included a recap of Summer Symposium 2011 in the News Flash, as well as on the web site. Keep it up and if you weren't there, see what you missed!

I am so proud to announce that Phil Rulloda AAF, AIFD, PFCI is coming to GA!!!! Oct 15-16 in Macon, Ga at the Macon Marriott City Center for a 2 day advanced hands-on workshop. Registration is \$275 per person which includes lunch both days. What a deal!!! You don't want to miss this. We are blessed to have Phil in Georgia because Phil has retired from traveling but has agreed to come back to Georgia. Everyone that is able needs to take advantage of this amazing opportunity. There are only 25 spots available so register now. You can register on the web site at www.georgiastateflorist.com.

GSFA's 2012 convention is scheduled for March 9-11 in Macon at the Macon Marriott City Center. We are still working on the details but is shaping up to be a blast! Save the Dates and stay tuned for details.

I am working very hard to keep GSFA and education in front of and in the hands of Georgia's floral industry. I am working on a couple of new things with the help of my "Gen Y", Hollie to bring more educational awareness to our members as well as the floral community in Georgia. I will be tweeting on a regular basis about things happening in the industry (by the way I have never tweeted before and not sure how to but we are working on that lol) as well as an active Facebook page. Our industry is forever changing and I believe that we as an association have to adapt and change as well. So stay tuned and come along on this new and exciting journey with me!!!

As Always, Thanks for all you do for GSFA and our Industry!!

Randy Wooten AIFD, PFCI, CFD, GMF
GSFA President