

Burton Cup 2012

Interpretive Design Competition

“My PASSION Within”

Take your interpretive imagination and create a design inspired by what's your true passion within your soul. What makes you wake up each and every day to live life and follow your passion?

So, here is your challenge this year; Interpret into a design “Your Passion Within”. Could be a color, hobby, family and loved ones, art, dreams, etc, etc.. all in floral design. Whatever it is... Showcase your passion!

Below are the rules and qualifications for this competition. Make sure that you explain to us your true passion in the framed explanation and then demonstrate that feeling in design.

Qualifications and Rules

- All designers must be current with dues for GSFA and their local district, employed in the floral industry and must have a full convention registration.
- Each designer will be provided with a 4'x4' area of floor space; the height of the display may not exceed 8 feet. (Yes, props are expected.)
- Entries must be self contained and well supported.
- All competitors must work on their designs alone. Help may be only employed in bringing in supplies to the work site initially.
- A free standing framed explanation must accompany the design and may be placed outside the 4'x4' area.
- Only fresh and dried materials are allowed, no silk or artificial product.

- Competitors are responsible for all materials needed to complete their design, including all props.
- Competition is scheduled for (?? Friday PM??). Should this time change, all competitors will be notified by phone ASAP.
Judging will take place the same day. All designs are to be left intact until Sunday. Official time for take down will be announced on site.
- All fresh design work must be done on site during the allotted time limit, even on props. Your props may be done ahead of the allotted time, minus any fresh items.
- There will be cash prizes awarded. First place -\$250.00, Second place - \$150.00, and Third place -\$50.00.
- The First place winner receives the Burton Cup to keep for one year and then will be replace with a plaque.
- There will also be a “Peoples Choice” award for which a plaque will be given.
- Judging will be on the following criteria:
 - Aesthetic use of Materials..... 20 points
 - Color..... 15 points
 - Harmony..... 15 points
 - Interpretation..... 30 points
 - Mechanics..... 20 points

To enter this competition contact:

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